

# RENSELAER POLYTECHNIC INSTITUTE

## Collegiate Section of the

# SOCIETY OF WOMEN ENGINEERS



### **SWE**

The Society of Women Engineers, founded 69 years ago, is currently the largest non-profit educational and service organization for collegiate and professional women in engineering and technical fields. SWE encompasses more than 35,000 members from 100 professional and 300 collegiate sections. SWE focuses on educating young women about the opportunities available in engineering and serves as an information center for all female engineers. SWE encourages women to strive for higher levels of education and professional achievement.

### **RPI Section**

The Rensselaer Polytechnic Institute section of SWE was founded in 1975. Since then, we have aimed to encourage and support women in pursuit of an engineering career through corporate interaction, professional development, outreach to young girls, and social events. We take pride in our large, active membership base, dedicated officers, and successful events.

In the past few years, RPI SWE was recognized as the largest New England Region section. This year at Societal Conference, RPI SWE was awarded the SWE mission Gold Award. Last year our section won the ExxonMobil Outreach competition for our project “The Power of Power,” which is an activity designed to expose children to the ideas of circuits, power grids and city planning.



**RPI SWE at Societal Conference in Minneapolis, Minnesota**

### **Sponsoring RPI SWE**

As a non-profit organization, corporate sponsorship is vital to our success. Your support will play an important role in our goals to prepare our members for transitioning into the professional world and to inspire the next generation of engineers with outreach activities. In addition, your company will gain campus recognition. We gratefully accept any kind of sponsorship, but would ask that you please consider the following options:

Platinum	\$3000+
Gold	\$2000+
Silver	\$1000+
Bronze	≤\$1000

With these levels of sponsorship, your corporate logo will be featured at the sponsored events and corresponding advertisements, listed on meeting agendas, and displayed on our website, <http://swe.union.rpi.edu/page/sponsors>.

# Highlights of RPI SWE Events

## General Body Meetings

RPI SWE holds monthly general body meetings where we share upcoming events and opportunities for our members. Typically, the first half of each meeting will feature SWE business and the second half promotes professional development. As a sponsor, you have the opportunity to promote your company and provide the professional development aspect of the meeting.

## Professional Events



**Evening with Industry**

A key focus of RPI SWE is to provide valuable professional development opportunities for our members. In the past, we have held resume and interviewing workshops, an etiquette dinner, graduate school and professional panels, and networking opportunities. These events allow members to learn about specific companies in situations other than career fairs. We also hold two major corporate dinners, Evening with Industry and Night of Networking, at which students are able to eat and chat with corporate representatives from various companies.

## Conferences

One of the most beneficial things a SWE member can do is attend a societal or local conference. These conferences provide an unforgettable experience to network with hundreds of other SWE professionals and collegiates. They serve to foster new ideas and creativity within the organization, motivate members to become more involved in SWE at the collegiate level, and inspire a desire for lifetime involvement.

## Outreach

Another important aspect of RPI SWE is reaching out to younger female students to expose them to engineering and technical fields. Each year, in collaboration with RPI's School of Engineering, we host Exploring Engineering Day for 450 young girls and boys. This event has been highlighted in the Societal SWE magazine. We mentor several SWENext sections and have hosted several new events such as Mythbusters Day and Girl Scout Engineering Day.



**Exploring Engineering Day**

## Diversity Events

RPI SWE coordinates with other diversity engineering groups, NSBE, SHPE, and SASE, to plan our annual Breaking Barriers event where generous donations from corporate sponsors allow minorities to come together and discuss issues that affect all minorities in engineering. We also host an annual "Quiz Bowl" with these diversity groups open to the campus community. We also have a new officer position, Advocacy Chair, which focuses on putting on events focused on advocacy and diversity. One of our members, Hilary Fiorentino was selected to present her talk, Gender-Based Micro-Aggressions: Understanding Sexist Language at WELocal Providence last spring.

## Social Networking Events

In addition to growing professionally, we aim to encourage a social network that will last beyond college. To foster this connection, we host social events throughout the year including a welcome back barbeque, holiday social, member recognition ceremony, and ice cream social. We also try to incorporate a professional aspect into these events and have offered professional photo opportunities.



**RPI SWE Ice Skating Social**



**RPI SWE Pumpkin Picking Social**

### To sponsor RPI SWE:

Please make checks payable to **RPI SWE** and mail to the following address:

RPI SWE  
c/o The Rensselaer Student Union  
Room 3702, SGS Box S5  
110 8th Street  
Troy, NY 12180

Please provide us with a corporate logo so we can advertise your sponsorship and let us know if you would like to sponsor a specific event or a specific type of event. Events in which we need optimal funding are Annual Conference, Evening with Industry, Night of Networking, General Body Meetings, and networking opportunities for our members.

Thank you very much for your support.  
Our activities would not be possible without your help!

### Questions or Comments?

Please contact:  
Alice Conelli

RPI SWE Corporate Relations Director  
[rpiswecorporaterelations@gmail.com](mailto:rpiswecorporaterelations@gmail.com)  
<http://swe.union.rpi.edu/>

